

KID ROCK

Rock N Roll Jesus



ROCK IS BACK.

After 22 million records sold in the US and a three year long hiatus, Kid Rock is back this fall with a brand new album which he co-produced with Rob Cavallo (Green Day, My Chemical Romance, Goo Goo Dolls). Of the album, Rock says, "I'm proud of every single song on this record. It works from start to finish." The album's stand-out tracks "So Hott" (the first single), "Amen" ("The best song I've ever written."), "All Summer Long," and "Sugar" (the set's only rap track) sets the tone on a broad stylistic path.

- New album Rock N Roll Jesus available everywhere October 9, 2007
- Billboard cover – July 2007
- Rolling Stone "In the Studio" feature – July 2007
- National and regional press to run week of release
- Over 150 adds for "So Hott" at Active, Mainstream, and Modern Rock radio in first 2 weeks – including KROQ/Los Angeles and WXRX/NYC
- "So Hott" video premiering on VH1 – August 2007
- Full scale 100 city tour begins January 2008
- Performing on the "Larry 'The Cable Guy' Christmas Special" – airing December 2007
- Over 154k friends and 6.8 million stream on www.myspace.com/kidrock
- American Music Awards – Male Artist of the Year (2001, 2003)
- Appeared on tv shows such as The Simpsons, King of the Hill, and CSI
- Appeared in films such as Joe Dirt (2001) and Biker Boyz (2003)